



Talking Freight Seminars

Come hear the latest on freight transportation trends and challenges in the 21st Century.

The Federal Highway Administration's (FHWA's) Office of Freight Management and Operations and the Office of Planning host the "Talking Freight" seminars. The seminars are part of a broader Freight Professional Development Program aimed at providing technical assistance, training, tools, and information to help the freight and planning workforce meet the transportation challenges of tomorrow. Seminars are held on a monthly basis throughout the year and are open to all interested parties in both the public and private sectors. The schedule of planned seminars is on the reverse. **To register for the "Talking Freight" seminars, please go to <http://talkingopsandfreight.webex.com>.** If you have questions, please call or email Jennifer Seplow, SAIC, at 703-676-6849, Jennifer.E.Seplow@saic.com.

Why dial in?

With limited travel budgets and busy work schedules, it has become increasingly more difficult for freight and freight planning practitioners to get needed information, training, and education to keep up to date with the latest trends, tools, and noteworthy practices in freight transportation. *The seminars provide a convenient and no-cost way for transportation practitioners to broaden their knowledge base and develop new skills to help them do their jobs better.* Topics are chosen based on suggestions made at various freight outreach events and during conversations with freight stakeholders. For 2006, topics include commercial vehicle size and weight issues, the new and improved Freight Analysis Framework, and innovative freight projects.

As an added benefit, participants are given the opportunity to register for the Freight Peer Exchange. The Peer

Exchange is located on the Freight Planning Listserv (www.fhwa.dot.gov/freightplanning), which is managed by FHWA's Office of Planning in coordination with FHWA's Office of Freight Management and Operations. The Peer Exchange serves as another resource to expand participants' freight transportation knowledge.

How it works

The seminars are interactive and are held via teleconference and the Internet. All that is needed is a telephone and a 56K Internet connection. This format allows for extensive participation of freight stakeholders from across the country. Each seminar lasts 90 minutes, with 60 minutes allocated for presentations, and 30 minutes for audience Q&As. Through the use of web conferencing, participants can view the speaker's presentation on their personal computer and hear the audio portion of the presentation by dialing into the assigned teleconference number.

The "Talking Freight" Web site provides details about each of the seminars and information about registration. It is also used for logging on to the web conference and providing feedback after each seminar. Seminars are recorded and archived on the "Talking Freight" Web site as well. Once participants register for a particular seminar, they will receive an email with directions for logging on to the web conference and the teleconference.

We look forward to your participation and hope you find the "Talking Freight" seminars beneficial to your professional needs.

| Date & Time | Topic | Description of Topic | Speakers |
|--|---|---|--|
| January 18, 2006 1:00–2:30 p.m. ET | Commercial Vehicle Size and Weight: Issues and Innovative Enforcement Ideas | Learn about commercial vehicle size and weight issues that States face and innovative enforcement ideas used by States to help address these issues. | <ul style="list-style-type: none"> • Kirk Mangold, Indiana DOT • Brian Taylor, International Road Dynamics Inc. • Tom Bold, North Dakota DOT/AASHTO Technology Implementation Group |
| February 15, 2006 1:00–2:30 p.m. ET | Freight Analysis Framework ² (FAF ²) Findings and Products | Hear about the new and improved FAF, including 2002 commodity origin-destination data, methodologies used to develop FAF ² estimates, and available and future products. | <ul style="list-style-type: none"> • Felix Ammah-Tagoe, Macrosys • Tianjia Tang, FHWA • Randy Curlee, ORNL |
| March 15, 2006 1:00–2:30 p.m. ET | Commodities: From Origin to Destination | Learn how everyday commodities, such as food, paper, and cars, get from their origin to their destination. Hear representatives of various segments of the supply chain discuss their role in the process and the issues they face. | <ul style="list-style-type: none"> • Shannon Menard, Coalition for America's Gateways & Trade Corridors • Other Speakers TBD |
| April 19, 2006 1:00–2:30 p.m. ET | Small MPOs and Innovative Freight Projects | Hear how two small MPOs are stimulating economic growth in their areas. | <ul style="list-style-type: none"> • Eulois Cleckley, Wilbur Smith Associates • Other Speakers TBD |
| May 17, 2006 1:00–2:30 p.m. ET | Energy Issues and the Impacts on Freight Transportation | Learn about freight sector energy use and how companies are changing the way they do business as a result of fuel price hikes and other energy-related issues. | <ul style="list-style-type: none"> • Bob Costello, American Trucking Associations, Inc. • Other Speakers TBD |
| June 21, 2006 1:00–2:30 p.m. ET | Operations as a Solution to Freight Congestion | Learn about innovative operations strategies to increase the efficiency of freight movement at and between terminals. Ideas include extending the hours for pick-up/delivery at terminals, information sharing among businesses, and the use of new technologies. | <ul style="list-style-type: none"> • Randy Butler, FHWA • Bruce Wargo, PierPASS |

Web Conferencing Contact

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“Talking Freight” Web Site:
<http://talkingopsandfreight.webex.com>

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